

SPONSORSHIP PROPOSAL



National
**ABORIGINAL &
TORRES STRAIT ISLANDER**
Sports Awards



2024



A Celebration of our Stars



You are invited to support the 2024 National Aboriginal and Torres Strait Islander Sport Awards (NATSISA) to be held at the MCG Olympic Room, Melbourne on Saturday 16 November.

Building on the success of the 2023 NATSI Sport Awards it will be a night of celebration, unity, and excellence as we unveil the extraordinary talent within the Indigenous Australian sporting community. The winners of thirteen award categories, including the prestigious Lifetime Achievement Award will be announced, showcasing the diversity, resilience, and sheer brilliance of Indigenous sportsmanship.





The NATSISA event will bring together over 500 guests to recognise and honour the outstanding achievements of Indigenous athletes, coaches, and sporting organisations from across Australia over the past 12 months.

The NATSISA are conducted on behalf of the National Indigenous Sports Foundation (NISF) by the Indigenous Sports Network to highlight the significant role sport plays in the lives of First Peoples across the country.

In many instances providing an opportunity to express their cultures in a safe environment, develop a sense of connectedness and pride in themselves and community and support strong health messages.

The Awards will be judged by a Panel of First Peoples; including community, sports industry experts, prominent sports personalities and media. Prominent sports personalities will also support the promotion of the Awards and serve as Ambassadors.

Category Award Sponsors:

Sponsorship is sought for the thirteen dedicated awards which will include:

- National Sportsperson of the Year
- National Senior Elder Sportsperson of the Year
- National Junior Sportsperson of the Year
- National Sportsperson with a Disability of the Year
- National Community Sports Organisation of the Year
- National Community Sports Competition of the Year
- National Sports Official of the Year
- National Sports Team of the Year
- National Coach of the Year
- National Volunteer of the Year
- National Sports Media Representative of the Year
- National Lifetime Achievement Award
- National Trailblazer Award

ABORIGINAL & TORRES STRAIT ISLANDER Sports Awards



A Celebration of Stars





Event Details:

MCG OLYMPIC ROOM, MELBOURNE

SATURDAY 16th NOVEMBER 2024

**SMOKING CEREMONY AND WELCOME TO
COUNTRY FROM 6:00PM**

**AWARDS PRESENTATIONS, DINNER AND
FESTIVITIES 6:00PM – 11:00PM**

Sponsorship Tiers:

Gold Sponsor

– Presenting Partner (one only)

\$30,000

Benefits include:

Promotion as the Presenting Partner:

- In all references to the NATSISA – ***“The National Aboriginal and Torres Strait Islander Sport Awards 2024 – proudly presented by _____”***
- Acknowledgement and logo placement on all printed and electronic advertising and promotion of the event and Social Media including circulation to:
- To the 90 National Sporting Organisations and their 600+ State Sporting Organisations and Clubs – directly and via Social Media channels
- Opportunity for organisation representative to present the award to the Indigenous Sportsman of the Year Award.
- Photograph with the Award winner for subsequent promotion
- Award Winner and their partner seated on the Sponsor Table during the event

Silver Sponsor

– three available

\$20,000

Benefits include:

Promotion as Silver Partner:

- Acknowledgement as the “Sponsor of the Evening’s Entertainment” during the event and on all promotional material and posts pre and post-event
- Opportunity for organisation representative to present the award to the winner of one of the major awards.
- Photograph with the Award winner for subsequent promotion
- Award Winner and their partner seated on the Sponsor Table during the event
- ‘Performer from the Entertainment’ seated on the Sponsor Table during the event

Bronze Sponsor

– nine available

\$10,000

Benefits include:

Promotion as Bronze Partner:

- Acknowledgement as a Bronze Sponsor of the event and promotion on all promotional material and posts pre and post-event
- Opportunity for organisation representative to present the award to the winner of one of the awards.
- Photograph with the Award winner for subsequent promotion
- Award Winner and their partner seated on the Sponsor Table during the event

To discuss your interest in sponsoring the 2024 NATSISA Awards please contact:

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or

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NISF Director

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